

# **Brian S. Burris**

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**Global Transportation Logistics | Distribution & Fulfillment | Customer Service | Consultant | C-Level Advisor | Management | International | Warehousing | International Logistics | Strategy | Supply Chain | Operations | Sourcing | Contracting | Negotiation | Outsourcing | Data Management & Analytics**

A Supply Chain leader dedicated to managing best practices throughout the organization by using effective measures to reduce costs, identify efficiencies, improved customer experience, and negotiating agreements that result in mutually beneficial outcomes for all stakeholders. Resulting in exceptional customer satisfaction, improved operations and cycle times with positive financial results. Strong management and leadership skills which helps build strong and results driven teams.

## **Notable Achievements**

- Extensive knowledge of the US and international transportation logistics industry and marketplace.
- Successful selection and transition to a 3PL model by outsourcing transportation management and distribution operations.
- Development of successful partnerships throughout the Supply Chain organization and external suppliers enabling mutually beneficial outcomes while meeting challenging customer requirements with exceptional results and overall customer satisfaction.

## **Core Competencies**

Customer Focus | Team Development | Presenter | Results Driven | P&L | Partnership | Negotiation | Accountable | Responsible | Continuous Improvement | Transparent | Adaptable | Problem Solver |

## **Career Progression**

**McGraw-Hill Education, Columbus, Ohio**

**December 1990–March, 2019**

### **Director of Logistics / Administration**

Responsible for strategic direction and execution of domestic and international transportation logistics consisting of Small Parcel, Less Than Truckload, Full Truckload, Airfreight and Freight Forwarding.

- Selected and implemented the outsourcing of transportation management to 3PL provider resulting in annual savings exceeding \$200K and providing more dynamic systems and reporting.
- PO level inbound shipment management implemented resulting in increased PO visibility and self-service capability for procurement team.
- Coordinated scheduled air and ocean consolidations from multiple 3PL fulfillment facilities to international partner location.
- Managed movement of products sourced from overseas suppliers within planned lead times while adapting to challenging container capacity from Asia and US port congestion.
- Consolidated carrier base from fifteen providers to less than ten through leveraged purchasing power.
- Developed and executed pool distribution plan to meet customer delivery requirements to West Coast.
- Expanded Master Data Management (MDM) team to include data quality and oversight for item attributes and pricing, sales territory and representative assignment and

quality control of customer account setup and maintenance. Resulting in improved controls and accuracy of data assets.

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- Carrier contract management resulting in savings of at least \$100K-\$200K annually
- Product classification and product safety programs implemented to ensure accuracy and governmental compliance.
- Expanded use of service provider technology which expanded shipment visibility, reporting and overall data management while also providing self-service tools to internal stakeholders.
- Consistently and effectively managed P&L 10-12 percent below budget goals through process improvement and resource management.
- Business Process Management (BPM):
  - Reduced expedited transportation costs by \$3.3MM
  - Pricing Project Sponsor resulting in pricing update process improvement

### **Director of Transportation**

Carrier management and execution of domestic and international transportation logistics with P&L responsibility.

- Developed and executed successful delivery strategy to the largest school districts in the US.
- Customer liaison for order fulfillment of the two largest school districts in US (LAUSD, NYDOE)
- Expanded carrier contract management to include Small Parcel and Less Than Truckload contracts.
- ERP upgrade implementation team
- Implemented approval process for expedited shipping requests.
- P&L responsibility.

### **Associate Director of Transportation**

Overall transportation execution and management for domestic and international freight movements and P&L responsibility.

- Truckload carrier selection, contract negotiation and management.
- Core member of Oracle- E-Business Suite implementation team.
- Improved quality of shipment visibility for imports from overseas suppliers.
- Internal freight invoice audit resulting in invoice accuracy exceed 99.5%.
- Coordinated a centralized customs clearance process for US imports.
- P&L responsibility.

### **Transportation Manager**

- Implemented operational activities for international air and ocean freight forwarding for imports to and exports from the US.

## **Other Relevant Experience**

### **Transportation Supervisor | Inbound Transportation**

Coordinated and managed all inbound freight movement into six distribution centers.

- Consolidation program established for efficient routing assignments to ensure timely delivery while still effectively managing shipping costs.
- Developed and implemented Carrier quality scorecard.
- Converted all inbound transportation expenses from prepay and bill to freight collect via approved carriers generating over \$250K in savings.

## **Education**

Capital University - Columbus, Ohio

**Masters Business Administration (MBA)**

The Ohio State University - Columbus, Ohio

**Bachelor of Science Business Administration  
Transportation and Logistics | Marketing**

## **Professional Activities**

- CSCMP Columbus Round table: President / Vice President
- Columbus Chamber of Commerce member
- Columbus Regional Logistics Council: Workforce Co-Chair
- WINS and Mentoring Programs

## **Technology Experience**

Oracle E-Business Suite, Warehouse Management System, Mercury Gate TMS, Work Day, Kronos, DocuSign, Zycus, OKTA, Lawson, Crystal Reporting, Tableau, Microsoft Office 365 tools: Teams, One Drive, Access, Project, Visio, PowerPoint, Word, Excel, One Note, SharePoint and Planner.