

JEFF BRASHARES

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EXPERIENCE

YASSO INC.: Boulder, Colorado

Senior Manager, Logistics & Customer Service, Integrated Supply Chain

August 2019 – April 2020

- Managed the strategy and execution of all full-truck-load and less-than-truckload inbound and outbound freight, freight claims and customer service favorable to an \$8M budget
- Utilized Intuit QuickBooks and SPS Commerce to receive, assign and invoice customer orders
- Developed Yasso's relationship with five transportation carrier partners and three third-party-logistics providers
- Established scorecards to measure and improve logistics and customer service performance, including tracking damaged and expired product at third-party-logistics providers and managing product disposition
- Partnered with sales to service new customers and successfully implement five seasonal and four new product launches
- Established logistics and customer service processes and procedures to successfully bring on a new manufacturer

MILLERCOORS: Golden, Colorado

Business Transformation Subprocess Owner, Business Processes & Systems

December 2016 – August 2019

- Provided training and support to end users during the phased roll out of a new SAP based software solution
- Established expertise in the following SAP modules: Transportation Management (TM), Enterprise Central Component (ECC), Extended Warehouse Management (EWM), and Advanced Planning & Optimization (APO)
- Worked cross-functionally with internal and external stakeholders to develop new processes and best practices using the new software
- Assumed additional responsibility to assist other functional areas including warehousing and inbound receiving
- Developed and tested the new MillerCoors system's transportation related functionality to be rolled out at 30+ sites globally

Logistics Analyst, Corporate Transportation

August 2015 – December 2016

- Defined new Load Control Center processes and procedures as the Logistics Analyst responsible for overseeing the first brewery to go-live on the new MillerCoors system
- Tended loads, worked with carriers, and performed track and trace activities to manage beer shipments from the Shenandoah Brewery
- Continued to manage the transportation of inbound materials from Rocky Mountain Metal Container and Rocky Mountain Bottling Company to 8 network breweries

TTS, LLC, On-Site at MillerCoors: Golden, Colorado

Inbound Analyst, Corporate Transportation

December 2014 – August 2015

- Managed just-in-time delivery of inbound materials, to support production at 8 network breweries
- Oversaw and supported associates responsible for the track and trace of 800 to 1,200 inbound loads a week
- Collaborated with suppliers and carriers to drive customer service, while remaining favorable towards a \$46.7M annual budget

Performance Analyst, Corporate Transportation

August 2013 – December 2014

- Created transportation metrics to quantify performance, highlight trends and identify areas of opportunity
- Developed a scorecard to visually display transportation metrics to key Customer Supply Chain stakeholders
- Supported the growth of the CSC Performance Metrics Team by teaching new employees how to run transportation metrics and creating standard operating procedure documents

JCPENNEY: Reynoldsburg, Ohio

Supply Chain Team Coach, Store Support Center

October 2012 – August 2013

- Managed the receiving department and inbound processing of merchandise for 129 JCPenney stores
- Directed work and monitored performance of 50 plus permanent and temporary associates
- Balanced the unload and sort of merchandise to control workflow to 5 downstream departments

Management Trainee, .Com Logistics Center

June 2012 – October 2012

- Oversaw associates processing .Com merchandise stored on clothing hangers
- Scheduled work assignments for associates filling .Com orders

EDUCATION

SOUTHERN METHODIST UNIVERSITY, COX SCHOOL OF BUSINESS: Dallas, Texas

May 2012

Bachelor of Business Administration in Finance

CURTIN UNIVERSITY: Perth, Australia

January 2011 – June 2011

Study Abroad Program

CERTIFICATIONS

APICS Certified in Logistics, Transportation and Distribution (CLTD)

December 2016